

## Depot delve - poster art

### Teachers notes

#### What does it take to make a persuasive poster?

Explore our iconic poster collection to gain inspiration for your own poster design that celebrates London's green spaces. Be inspired by artists who use colour, shape and composition to promote using public transport to visit London's parks.

Follow our design brief to create a poster that encourages people to visit London's green spaces.

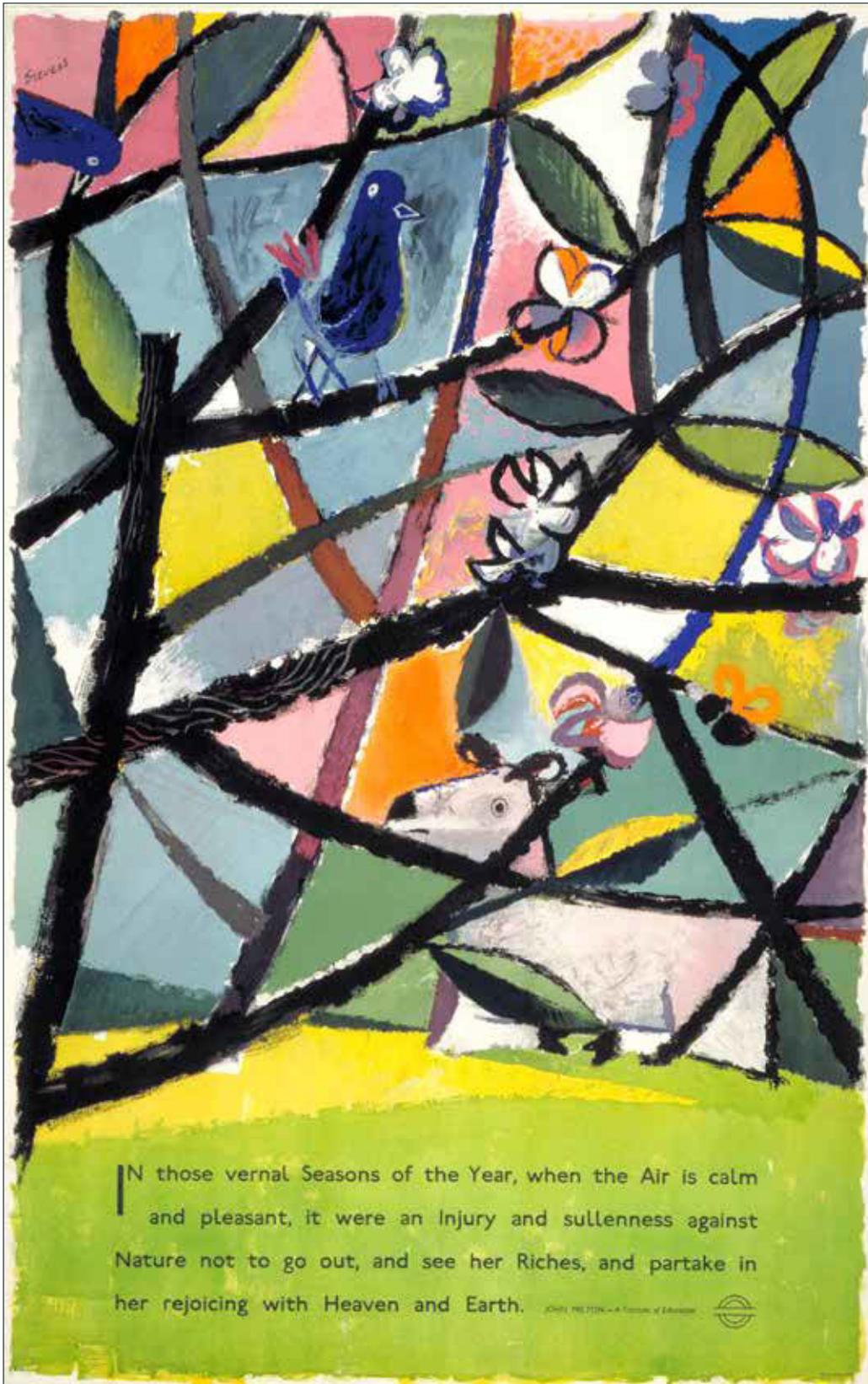
#### This activity can help your learners:

- ◆ Discover London Transport Museum's poster art collection.
- ◆ Explore the role of posters in encouraging people to get out and see London.
- ◆ Compare and contrast the different styles of art that have been used over time in the poster collection.
- ◆ Share their local area and build a sense of pride in their community.

#### Look at some of our posters from the collection

- ◆ What is their message?
- ◆ What makes them eye catching?
- ◆ How do the images and the words work together?
- ◆ Can you see any familiar logos?  
(The Transport for London logo is called a roundel)
- ◆ How has the artist used different fonts to communicate their message?

## Explore the collection



In those vernal seasons of the year; London parks, by Harry Stevens, 1961



Winter's your time for walking—the country shows its bones.  
London Transport's *'Country Walks'* books intimately  
describe (and map) miles of walks in London's countryside.  
Each walk is easily shortened if you are feeling lazy.  
Why not know your country all the year round?

Write for *'Country Walks'* (2/6 each) to the  
Publicity Officer 55 Broadway SW1 or call at either  
of the Travel Enquiry Offices at Piccadilly Circus  
or St. James's Park Underground Stations.



**MAKE THE MOST OF YOUR PUBLIC TRANSPORT**

Winter walks, by Hans Unger, 1958



From the ark to Regent's Park, by Anrid Banniza Johnston, 1931



Kew Gardens, by W Langlands, 1932



# FLOWERS OF THE RIVERSIDE

AND NEARER TO THE RIVERS TREMBLING EDGE  
THERE GREW BROAD FLAG-LEAVES, PURPLE PRANKT WITH  
AND STARRY RIVER BUDS AMONG THE SEDGE. "WHITE  
AND FLOATING WATER LILIES, BROAD AND BRIGHT."  
SHELLEY

BY THAMES AND MOLE AND WEY AND LEA

Flowers of the riverside, by Edward McKnight Kauffer, 1920



Country walks; spring, by Hans Unger, 1956

# Highgate Ponds

Nearest stations: Hampstead, Highgate



Highgate Ponds by Howard Hodgkin  
A new work of art commissioned by London Underground



Art on the Underground

H H

© London Underground Limited

Highgate Ponds, by Howard Hodgkin, 1989

# CHESTNUT SUNDAY

STATION: **Wimbledon**

THENCE TROLLEYBUS **604**

OR **Hammersmith**

THENCE TROLLEYBUS **667**

BUSES: **14 27^ 33 73**

**201 214 216**



**BUSHY  
PARK**

EB



Chestnut Sunday; Bushy Park, by Edward Bawden, 1936



london  
transport  
museum

enjoyment to  
employment

## Activities

We would like you to create a poster using found materials and textures. This means things you may come across as you walk around and explore outside. They could be anything: leaves, bark, twigs, grass, flowers - whatever catches your eye!

### Activity 1

#### Materials:

- ◆ Paper
- ◆ Colouring pencils or paints and paint brush

Can you take a walk outside and see how many different greens you can spot? Where is the lightest green? Where is the darkest green?

What two colours make green? Can you mix these two colours together and see how many different shades of green you can create?



### Activity 2

#### Materials:

- ◆ Paper
- ◆ Natural materials such as leaves, bark, grass, stone etc
- ◆ Wax crayons

Have you found a leaf? Can you shut your eyes and feel the bumps? Where else can you find textures outside?

Can you find some textured surfaces? Place your paper on top the textured surface and use the side of a wax crayon to create a rubbing. Moving the paper about and do another rubbing on top to create your own unique texture.



## Activity 3

### Materials:

- ◆ Paper
- ◆ Scissors
- ◆ Glue
- ◆ Pencils
- ◆ Markers
- ◆ Found materials (leaves, flowers, grass, twiggs, bark, etc)

You've looked at posters from our collection now it's your chance to look at the design brief below to design a poster to encourage people to explore the green spaces in and around London by public transport.

Pick your favourite outdoor space to visit.  
You might like to share your favorite local park with us.

What do you like most about your green space?  
What do you see when you visit it?  
What are your favourite things to do while you are there?

Don't forget to use some of your texture rubbings and all the greens you've mixed to help you, you could even stick some of your found materials directly onto your poster.

## Design brief

### Your design challenge

To use your collaging skills and the materials and rubbings that you gathered from the outdoors to create an eye catching poster that includes an image and a strapline.

### Poster's audience:

People visiting London who want to discover new outdoor places in and around the city

### Poster's purpose:

To encourage people to see London as a place full of outdoor spaces - from parks to forests, lakes to ponds, and farms to zoos!

Share your poster with us on social media with [#iheartltm](https://twitter.com/iheartltm)